

Jon Leibham

Senior Frontend Engineer

Milwaukee, WI • 630-674-3997 • jleibham@gmail.com • linkedin.com/in/jonleibham • github.com/GRIM4CE

PROFILE

Senior Frontend Engineer with 10+ years building large-scale, design-system-driven web applications in Vue and React/Next.js. Repeatedly trusted with production framework migrations and platform unification: migrated a full consumer application to 100% Vue 3 coverage, consolidated 8 fragmented projects into 4, and shipped Storybook-driven design systems that unified multiple apps and styling paradigms. Proven at national scale, cutting bundle size 80% and load time from 2s to 0.5s on a platform serving 1.7M daily page views, with an AI-assisted workflow (Claude Code, Cursor, Copilot) that roughly triples delivery speed.

EXPERIENCE

Senior Software Engineer

March 2024 – Present

Songfinch, Chicago, IL – Remote

Songfinch connects fans with independent artists through personalized songs (400K+ delivered, \$35M+ paid to artists). Brought on to lead frontend architecture and platform unification, consolidating fragmented systems and tech stacks to enable scalable development and consistent product experiences.

- Built and shipped the Vue 3 frontend for a TikTok-style video feed integrated into the core purchase funnel, powering 1.2M video views and doubling conversion from 3.5% to 7%+ over six months.
- Consolidated 8 projects into 4 and unified three frontend tech stacks into a single Vue 3 + TypeScript architecture, including migrating legacy Vue 2 codebases, reducing legacy code and maintenance overhead by over 50%.
- Built a Storybook-driven design system that unified 4 legacy styling paradigms across 5+ applications, cutting per-team UI integration time by 30% and standardizing component contracts across all front-end squads.
- Rebuilt Song Builder to expand add-on sales pathways, lifting average order value by 66%.

Senior Software Engineer

November 2018 – January 2024

RE/MAX, Denver, CO – Hybrid/Remote

Brought on during acquisition-driven growth at an industry-leading real estate brand to help lead a greenfield project on RE/MAX's new technology stack, with a primary focus on the consumer-facing app for mapped listings and agent profile pages.

- Optimized frontend performance across a 1.7M daily page view platform, cutting page load time from 2s to 0.5s and reducing bundle size by 80%, directly improving SEO rankings and user retention.
- Refactored hundreds of Vue 2 components to Vue 3, migrating the full consumer-facing application (1.5M+ listings, 1,000+ agent profile sites) to the Composition API and achieving 100% Vue 3 coverage across the codebase.
- Designed and implemented a GraphQL BFF aggregating data from Elasticsearch and multiple backend services, shrinking average API payload size from ~1MB to ~50KB and eliminating over-fetching across the consumer application.
- Adopted React Server and Client Components in production during Next.js 13 App Router's initial rollout, establishing rendering and data-fetching patterns for a national-scale consumer platform.

Web Engineer

December 2015 – November 2018

Freelance, Chicago, IL – Remote

Served as an independent contractor, leading frontend architecture and product decisions for client applications across small, cross-functional teams.

- Delivered 20+ web and mobile applications for international clients across e-commerce, media, and real estate verticals, leading product strategy, UX design, and full-stack engineering from concept through launch.

SKILLS

FRONTEND	TypeScript, JavaScript (ES6), Vue (2/3), Nuxt, React, Next, Node.js, GraphQL, Apollo, Vuex/ Pinia, Redux, HTML5, CSS3, SASS/SCSS, Tailwind, Nest.js, Rails
TESTING	Vitest, Jest, Playwright, Cypress, Storybook, Chromatic, React Testing Library, Lighthouse, eslint-plugin-jsx-a11y
PRACTICES	Design Systems, Application Architecture, Web Accessibility (A11y), Server-Side Rendering (SSR), Static Site Generation (SSG), AI-Assisted Development (Claude Code, Copilot, Cursor), Monorepos, Unit Testing, Visual Regression Testing, CI/CD, Internationalization (i18n)
TOOLING	Vite, Webpack, TurboRepo, Docker, Kubernetes, AWS, Git, Sentry, Datadog, Figma, Segment, Amplitude, PostgreSQL, MySQL

EDUCATION & EARLIER

Bachelor of Fine Arts, BFA, Graphic Design, American Academy of Art, Chicago, IL

Designer, Real Estate Publication, Agent Publishing, Chicago IL